THE AURORA

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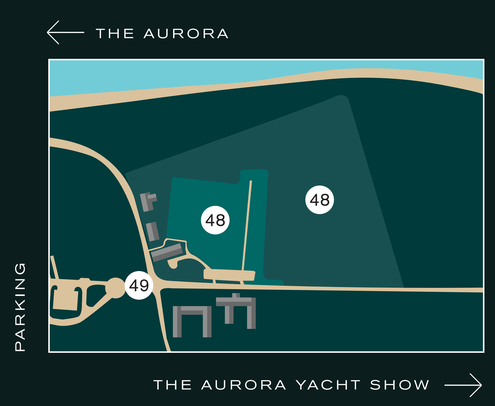
Follow @TheAuroraConcours on Instagram
for updates on what's happening in the park.



EVENT MAP 2025

01. Walk-in entrance
02. Bus stop / Shuttle services
03. Car entrance
04. Media Center
05. Ravinen art exhibition
06. VIP parking
07. Special Car Exhibition at The Showfield
08. The Showfield
09. The Showfield Stage
10. The Showfield Food Court
11. BMW Test Drive
12. Exhibitor Lounge
13. Service Center
14. The Norrviken Boutique
15. BMW GROUP
16. Koenigsegg
17. Special Car Exhibition
18. MOTIKON
19. The Aurora Merch Shop, The PhotoGallery, Stefan Johansson Art
20. The Aurora Yacht Show Lounge
21. Ole Lynggaard
22. Hästens
23. Nadjafi & Kristensen
24. Trendgruppen PR Design Hub
25. Bang & Olufsen
26. Sjöö Sandström
27. Vogue Scandinavia Lounge
28. The Family Picnic Garden
29. The Concours & Hypercar Exhibition
30. VIP Lounge
31. J.P Morgan Private Bank VIP Lounge
32. The Aurora Stage
33. Deutz Champagne Bar
34. Villa Abelin
35. Axel Schuette Fine Cars
36. J.P Morgan Private Bank
37. Rolls-Royce
38. MOTIKON, A Family Club, Nordic Angels
39. VO Vapen
40. Thora Vingård
41. The Owners' Lounge
42. Select Collection
43. Refined Marques
44. The Macallan Bar
45. Botanical exhibition
46. The Aurora Lounge
47. Koenigsegg
48. Parking
49. Entryway to The Aurora