

BMW to Present Rare “One of One” Masterpieces at The Aurora 2025

As Main Partner of *The Aurora Scandinavian Concours*, BMW will take center stage with an extraordinary showcase of upwards of 30 vehicles during the 2025 edition of the event. This year’s theme, for BMW, “One of One,” celebrates cars that were built once – and only once – offering visitors a rare opportunity to see some of BMW’s most unique creations up close.

Among the standout vehicles on display at *The Aurora*, held June 27–29 at Norrviken Gardens in Båstad, Sweden, are four exceptional one-off models.

2000 BMW X5 Le Mans (E53)

A high-performance concept that redefined what an SUV could be. Powered by a 6.1-liter V12 engine derived from the Le Mans-winning BMW V12 LMR race car, the X5 Le Mans produces over 700 horsepower and 720 Nm of torque. It accelerates from 0–100 km/h in just 4.7 seconds and boasts a top speed exceeding 311 km/h. First revealed at the 2000 Geneva International Motor Show, this singular vehicle held the SUV lap record at the Nürburgring for nearly two decades.

2000 BMW M3 Touring (E46)

A tantalizing glimpse at what could have been. Although fully engineered and production-ready, the E46 M3 Touring was never released to the public. Equipped with a 343-horsepower inline-six and 365 Nm of torque, the car remained hidden in BMW’s secret garage until its surprise unveiling in 2016 – 16 years after its creation. This one-off prototype paved the way for the eventual launch of the first-ever production M3 Touring in 2020.

1992 BMW M8 Prototype (E31)

The original BMW M8 was a myth for years – a V12-powered monster that never officially existed. Developed in the early 1990s and only shown to the public decades later, the E31 M8 featured a 6.0-liter V12 producing 640 horsepower and 650 Nm of torque. With a top speed of over 300 km/h and muscular styling to match, it remains one of the most legendary prototypes in BMW’s history.

1999 BMW Z3 V12 (E36/7)

A bold experiment that proved BMW’s willingness to push boundaries – and engines. In 1999, engineers squeezed a 5.4-liter V12 from the 750i and 850i into the compact Z3 Roadster. The result: 326 horsepower, 490 Nm of torque, 0–100 km/h in 5.5 seconds, and a top speed of 263 km/h. It remains a single, unforgettable example of German engineering flair and humor.

The Aurora Defined

The Aurora is an exciting new Concours event that combines classic cars and hypercars with a strong emphasis on lifestyle elements, celebrating both the past and the present. Set against the stunning backdrop of Norrviken Gardens in southern Sweden, this three-day event showcases some of the world's finest automobiles alongside leading lifestyle brands.

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